



# EXHIBITOR PROSPECTUS

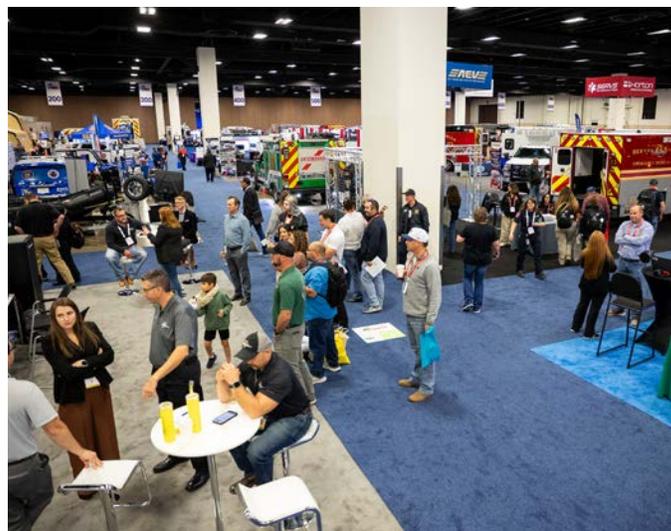
TEXAS EMS CONFERENCE 2026  
Fort Worth Convention Center | Fort Worth, TX  
November 22-25  
Exhibits: November 22-23



Explore Exhibitor Options at  
Texas EMS Conference

# DISCOVER TEXAS EMS CONFERENCE

Texas EMS Conference stands as one of the largest and most influential state EMS events, offering an unparalleled platform to showcase your latest technologies, products, and services to thousands of emergency medical professionals, administrators, educators, and students—all in one dynamic location. With nearly 3,500 attendees eager to discover cutting-edge innovations, you will be front and center for key decision-makers and influencers. Hosted at the iconic Fort Worth Convention Center in the heart of downtown Fort Worth, the event runs from November 22 – 25, 2026. Secure your spot early in the 134,000-square-foot Exhibit Hall, the conference's central hub, where a consistent flow of potential customers await. Exhibition hours span from 12 pm to 6 pm on Sunday, November 22, and 9 am to 4 pm on Monday, November 23, offering up to 13 hours of direct engagement with attendees from across Texas and beyond.



## EXHIBITOR SCHEDULE

### SATURDAY, NOVEMBER 21

#### Exhibitor Move-In

**7:00 am to 6:00 pm**

- › All vehicles must move in on Saturday.
- › Helicopters will be scheduled to move in on Friday, but will have priority if needed for a Saturday morning move-in.
- › All exhibitor representatives must vacate Exhibit Hall by 6 pm.

### SUNDAY, NOVEMBER 22

#### Exhibitor Move-In

**7:00 am to 11:00 am**

- › All exhibitor materials must be cleared of aisles by 10:00 am.
- › Exhibit space must be occupied by 11:00 am.

#### Exhibit Hall Open

**12:00 pm to 6:00 pm**

#### Welcome Reception

**4:00 pm to 6:00 pm**

### MONDAY, NOVEMBER 23

#### Exhibit Hall Open

**9:00 am to 4:00 pm**

#### Buffet Lunch in Exhibit Hall

**11:30 am to 1:00 pm**

#### Exhibitor Move-Out

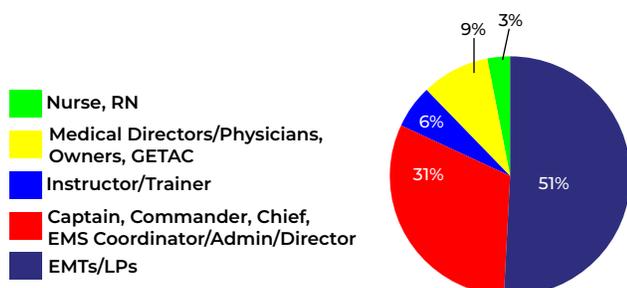
**4:00 pm to 9:00 pm**

- › Helicopters have priority; loading yard will be cleared for helicopter move-out.

## WHO ATTENDS?\*

Conference attendees and Exhibit Hall visitors represent a wide array of sectors within the emergency medical services profession. With such a diverse crowd and various types of decision makers in attendance, there are many opportunities for you to connect with the right person.

\*2019-2025 Texas EMS Conference Attendance Data



### Attendee Access to the Exhibit Hall

Attendee registration for Texas EMS Conference includes admission to the Exhibit Hall. Exhibit Hall Passes are sold to anyone interested in visiting the Exhibit Hall without registering for the conference. The Exhibit Hall Pass permits access ONLY when the Exhibit Hall is open on Sunday and Monday.

There are 13 total hours of networking time offered in the Exhibit Hall, 8 of those hours will not conflict with the education schedule. The Exhibit Hall will be open with no regular classes scheduled on Sunday 12:00 pm to 6:00 pm and Monday 12:15 to 1:30 pm and 2:30 to 3:15 pm.

# REGISTRATION DEADLINES AND FEES

**EARLY RATE** - through August 31, 2026

**REGULAR RATE** - Sept. 1 through Nov. 13, 2026

## PREMIUM IN-LINE 10'X10' BOOTH

**\$1875** early rate; **\$2075** regular rate (Includes three Exhibitor Floor Badges)

## PREMIUM CORNER 10'X10' BOOTH

**\$2075** early rate; **\$2275** regular rate (Includes three Exhibitor Floor Badges)

## IN-LINE 10'X10' BOOTH

**\$1250** early rate; **\$1450** regular rate (Includes two Exhibitor Floor Badges)

## CORNER 10'X10' BOOTH

**\$1450** early rate; **\$1650** regular rate (Includes two Exhibitor Floor Badges)

## ISLAND BOOTH 20'X20'

**\$5800** (Includes eight Exhibitor Floor Badges)

## VEHICLE SPACE\* 20'X30'

**\$1900** early rate; **\$2100** regular rate (Includes three Exhibitor Floor Badges)

## HELICOPTER/TRAILER SPACE\*\* 20'X50'

**\$2800** early rate, **\$3000** regular rate (Includes four Exhibitor Floor Badges)

\*Must have a vehicle as the primary focus of booth space.

\*\*Must have helicopter/trailer as primary focus of booth space. No more than 2 units per space are allowed in booth space.

**Registrations will be accepted until booths are sold-out. If event is sold-out, exhibitors will be placed on a waiting list.**

BOOTH TYPE	EXHIBITOR FLOOR BADGES INCLUDED
Premium In-Line 10'x10'	3
Premium Corner 10'x10'	3
In-Line 10'x10'	2
Corner 10'x10'	2
Island 20'x20'	8
Vehicle Space 20'x30'	3
Helicopter/Trailer Space 20'x50'	4
Special Setups*	*

\*For details of special setups, please contact Texas EMS Conference at [info@texasemsconference.com](mailto:info@texasemsconference.com).

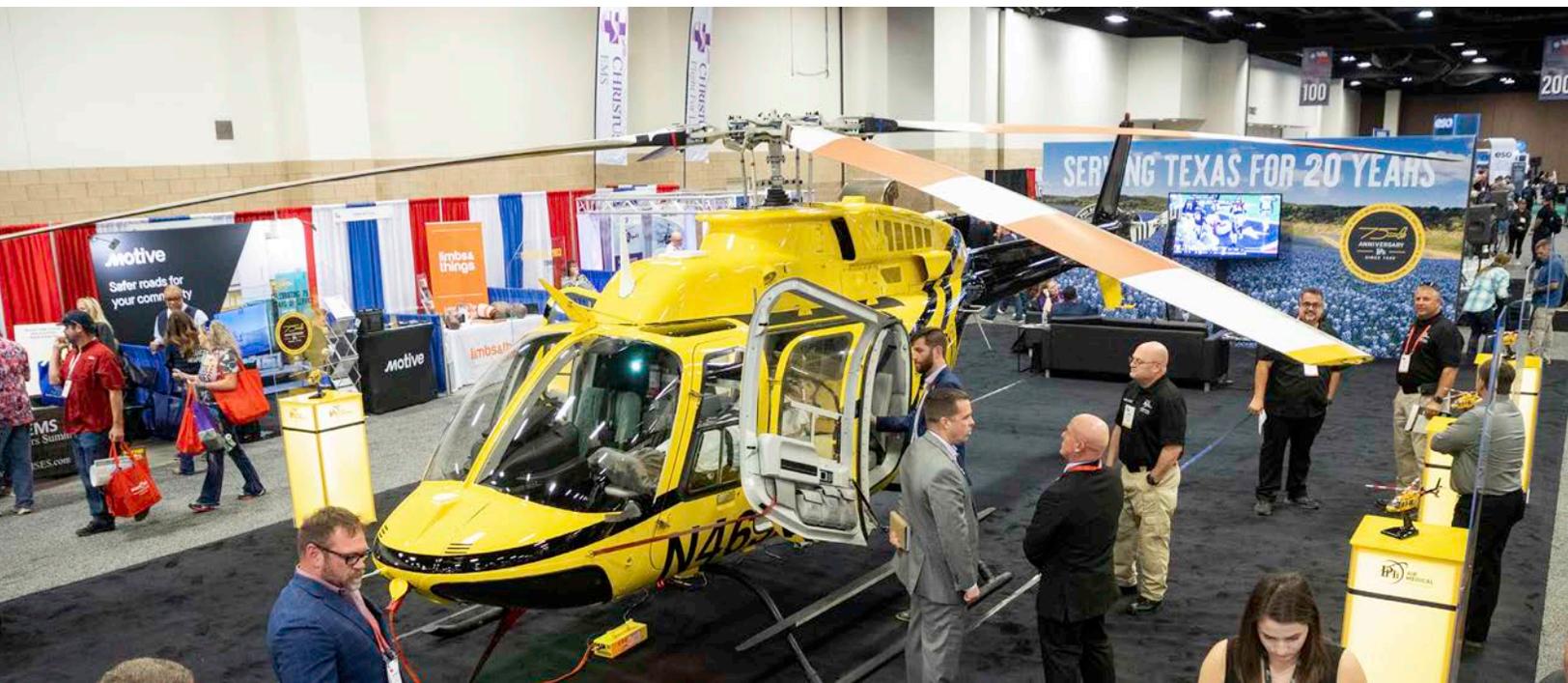


# EXHIBITOR BADGES

- › Complimentary Exhibitor Floor Badges are included with each booth space. See Registration Deadlines and Fees Section for specific allotment for each booth size.
- › Exhibitor Floor Badges entitle the holder access to the hall prior to show opening, during show hours and for post-show move out.
- › Optional Exhibitor CE Badges allow exhibitors admission to full conference education sessions. These are available as an upgrade to any included Exhibitor Floor Badge for \$100.
- › Additional Exhibitor Floor Badges are available for \$100. Additional Exhibitor CE Badges are available for \$200.
- › Individuals staffing the booth space must register and wear the official show management badge bearing only the name of the exhibiting firm, parent organization or subsidiary company.
- › Refer to the Exhibitor Rules and Regulations on [texasemsconference.com](http://texasemsconference.com) for full exhibitor badge details.

## INCLUDED WITH EXHIBIT SPACE

- › At least two exhibitor floor badges per booth purchased. See page 2 for details.
- › Exhibit space with 8' red, white and blue side and blue back drapes included for 10'x10' spaces.
- › One 7" x 44" printed ID sign.
- › Each vendor will have the option to purchase a Furniture booth package that will be offered in the Exhibitor Kit from AEX Convention Services at a discounted price.
- › Almost nine hours devoted exclusively to the exhibition.
- › Carpeted aisles.
- › Listing of exhibitor's company name, booth number and product/services in the official Conference program provided to all attendees if the exhibitor meets the required deadlines (registration by October 15) and all fees owed are paid in full.
- › 24-hour perimeter security from set up to tear down (not including each exhibitor's booth and its contents).
- › Listing of exhibitor's company name and booth number on the conference website.
- › A comprehensive Exhibitor Kit to assist in all stages of show preparation.



## NOT INCLUDED IN EXHIBIT SPACE

- › Carpet, tables, chairs and extra furnishings in your booth. These must be provided by you, the exhibitor. You may bring your own or you may lease carpet or furniture from our decorating contractor, Texas Exposition Services. Please consult the Exhibitor Kit to see the full array of decorating options.
- › Electricity must be purchased separately if you need it in your booth. The Exhibitor Kit contains contact and pricing information.
- › Services for assembly, dismantling or rigging.
- › Shipping services.
- › Lead retrieval unit.
- › Cleaning of exhibit space.
- › Wireless Internet service is available free in the lobby areas only. Exhibitor Internet access inside the Exhibit Hall is available through the Fort Worth Convention Center. Instructions for connecting will be available from the convention center.

# CONFERENCE MARKETING OPPORTUNITIES

Marketing opportunities at Texas EMS Conference are a great way to gain additional exposure. Additional marketing can be selected from the online registration form when registering or added to an existing registration until October 20, 2026. See below for the details of each.

## Pre-Event Advertising

**WEBSITE ADVERTISEMENT: INCLUDED IN SPONSORSHIP PACKAGES ONLY.**

**EMAIL BLAST: \$1000.** Personalize a marketing email to be sent to our database of over 25,000 EMS personnel throughout Texas. Email blasts are scheduled beginning 2 weeks prior to start of the Conference. Delivery outside this timeframe available upon request.

## Onsite Advertising

**PREMIUM CONFERENCE PROGRAM ADVERTISEMENT: PRICE VARIES DEPENDING ON LOCATION\*.** Printed program is provided to all attendees and exhibitors:

Back Cover: **\$2200**

Inside Front Cover: **\$2000**

Inside Back Cover: **\$1800**

**CONFERENCE PROGRAM ADVERTISEMENT: PRICE VARIES DEPENDING ON SIZE.** Printed program is provided to all attendees and exhibitors:

Full-Page Ad: **\$1600**

Half-Page Ad: **\$1000**

Quarter-Page Ad: **\$500**

Business Card Ad: **\$375**

**COLUMN BILLBOARD: \$1000.** Your branding on two sides of column billboard. Dimensions of the column billboard are 46.5" x 93". For custom design options and additional details, please contact us at [artwork@scs-events.com](mailto:artwork@scs-events.com).

**CONFERENCE BAG INSERT: \$850.** This option allows for placement of a single item into the official 2026 Conference bag, which is provided to all conference attendees. A variety of items are acceptable, including flyers, brochures, pens, etc. Large catalogs are NOT accepted for bag inserts.

**STAND ALONE AD BOARDS: \$400 - EXHIBITOR PROVIDED. \$800 - CONFERENCE CREATED.**

Two options available. Provide your own and we will place in premium location. These can be banner stands, ad boards, or similar items. You can also submit your graphic for us to create and place your ad board in a premium location.

**INTERIOR HANGING SIGNS: \$750. ONLY 1 REMAINING.** Display your custom message along the concourse area of the Fort Worth Convention Center. Sign dimensions are 116" x 58". Signs will be hung prior to the start of the Conference and will remain through Tuesday, November 24.

**EXTERIOR DOOR CLINGS: \$500.** Place your logo or graphic on a door cling mounted on select main exterior doors of the Fort Worth Convention Center. This is a great way to gain exposure to the thousands of attendees going in and out of the convention center each day. Price includes 4 (26.75" x 30.5") graphics.

**PREMIUM LOCATION FLOOR GRAPHIC: \$500.** Design a vinyl floor graphic to be displayed in two prominent areas throughout the concourse area, providing for maximum attendee exposure. One additional floor graphic to be placed at the Exhibit Hall entrance. Prominent areas include, but not limited to 12th Street, Water Gardens, and 13th Street entrances to the Fort Worth Convention Center, landing areas of escalators, entrance to Keynote, and more. Price includes 3 (2'x2') graphics.

**FLOOR GRAPHIC: \$350.** Personalize a vinyl floor graphic to be displayed throughout the Exhibit Hall. Price includes 3 (2'x2') graphics.

**DIGITAL AD BOARD: \$300.** Reach thousands as your personalized message scrolls on digital display boards. Boards are placed in prominent traffic flow locations within the concourse of the Fort Worth Convention Center and inside the lounges in the exhibit hall.



# SPONSORSHIP OPPORTUNITIES

## Conference Sponsorship

Show attendees and exhibitors your ultimate support of Texas EMS Conference by becoming a **SILVER, GOLD, or PLATINUM CONFERENCE SPONSOR**. All Conference sponsorship prices are in addition to booth space(s) selected.

See Sponsor Grid for sponsorship pricing, benefits and additional opportunities.

## Additional Sponsor Opportunities

### CONFERENCE BAG SPONSOR: \$12,000.

Sponsor logo is placed on Conference branded bag provided to all attendees and exhibitors. This is an exclusive sponsorship.

### BUFFET LUNCH OR AWARDS LUNCHEON SPONSOR: \$2000 EACH.

Sponsorship is acknowledged on signage and in the Conference Program. Also includes the ability to put your custom design or logo on the corresponding lunch ticket provided to each attendee and exhibitor representative required for entry to the lunch.

### KEYNOTE SESSION SPONSOR: \$2000.

Sponsor logo displayed on exclusive signage at Keynote Session entrance as attendees arrive. Sponsor is allowed a maximum of 1 minute advertisement video to play at the beginning of the Keynote Session. Sponsorship is also acknowledged with slide during seating and in Conference Program.

### WELCOME RECEPTION SPONSOR:

**\$1500. ONLY 1 REMAINING.** Sponsorship is acknowledged on signage and in the Conference Program.

### WELCOME RECEPTION BAR SPONSOR:

**SOLD OUT.** Create a themed bar or just outfit one of the cash bars with your logo on display at the Welcome Reception, Sunday, November 22, 2026. Bars will be located in each lounge and are exclusive to single bar sponsor per lounge.

### COFFEE OR SNACK BREAK SPONSOR:

**\$600.** Sponsorship is acknowledged on signage and in the Conference Program.

### EDUCATION SESSION SPONSOR: \$300.

Sponsor a single one-hour education session. Sponsor is acknowledged on exclusive signage in education session area and in Conference Program.

	Sponsor Level		
	PLATINUM	GOLD	SILVER
Price	\$6500	\$4500	\$2500
Priority Registration for 2027 Conference	First Option	Second Option	Third Option
Extra Exhibitor Floor Badges	6	4	2
Conference Program Advertisement	Full-Page Ad	Half-Page Ad	Quarter-Page Ad
Acknowledgment on Texas EMS Awards Luncheon Tables	✓	✓	✓
Special signage, including logo on entrance signs	✓	✓	✓
Acknowledgement on Conference website with links to sponsor websites	✓	✓	✓
Digital Ad Board (1)‡	✓	✓	✓
Conference Bag Insert (1)‡	✓	✓	○*
Company Advertisement on Conference Website (1)‡	✓	✓	○*
Premium Location Floor Graphics (3)‡	✓	○*	○*
Email Blast (1)‡	✓	○*	○*

\*Can be added to sponsorships for an additional charge.

‡See descriptions in Conference Marketing Opportunities Section for details.

Interested in a personalized sponsorship? Call 512-759-1720 or email [registration@texasemsconference.com](mailto:registration@texasemsconference.com) for additional Conference sponsorship information.



# HOTEL INFORMATION

Texas EMS Conference has partnered with several hotels to make your visit to Fort Worth more affordable. Hotels near the Fort Worth Convention Center are offering great rates for your stay during Texas EMS Conference 2026.

To secure rooms at discounted rates, please make your reservations directly with the hotel using the booking links found at [texasemsconference.com/conference-hotels](https://texasemsconference.com/conference-hotels).

**Please Note: Texas EMS Conference will NEVER contact you directly to book hotel rooms for the event. If you are contacted by someone offering to book your hotel room, be aware this is from a non-authorized vendor that DOES NOT represent Texas EMS Conference. Please collect as much contact information as possible and report the instance to us as soon as possible ([registration@texasemsconference.com](mailto:registration@texasemsconference.com)).**

## Partner Hotels for Texas EMS Conference 2026:

**OMNI FORT WORTH-  
CONFERENCE HOST  
HOTEL**  
1300 Houston Street  
Fort Worth, Texas 76102  
(800) 843-6664

**HILTON FORT WORTH**  
815 Main Street  
Fort Worth, Texas 76102  
(817) 870-2100

**SHERATON FORT  
WORTH DOWNTOWN**  
1700 Commerce Street  
Fort Worth, Texas 76102  
(817) 806-3762

**EMBASSY SUITES  
FORT WORTH  
DOWNTOWN**  
600 Commerce Street  
Fort Worth, Texas 76102  
(817) 332-6900

# FREQUENTLY ASKED QUESTIONS

## Q. IS THERE A CHARGE FOR ATTENDEES TO VISIT THE EXHIBIT HALL?

**A.** Attendee registration to the conference includes admission to the Exhibit Hall. Anyone interested in visiting the Exhibit Hall without registering for the conference can purchase an Exhibit Hall Pass either online prior to the Conference or onsite. The Exhibit Hall Pass is good for the entire time the hall is open to attendees on Sunday and Monday.

## Q. WHAT IS THE ATTIRE FOR THE CONFERENCE?

**A.** Business casual.

## Q. ARE ANY MEALS PROVIDED FOR EXHIBITORS?

**A.** Registration includes the Buffet Lunch on Monday and the Awards Luncheon on Tuesday for each Exhibitor Floor Badge and Exhibitor CE Badge.



## Q. HOW ARE BOOTH ASSIGNMENTS MADE?

**A.** Booth registration is done through the online registration system. Booth selection is taken on a first come, first served basis. Official booth assignment does not occur until payment is received.

## Q. HOW MUCH DOES IT COST TO BRING REPRESENTATIVES IN ADDITION TO WHAT IS INCLUDED WITH THE BOOTH SPACE?

**A.** You may register additional representatives as follows: Exhibitor Floor Badge: \$100 each; Exhibitor badge with CE: \$200 each.\*

*\*\$200 fee includes the lunches, breaks and access to education during the regular conference. \$100 fee includes lunches, breaks and access to the Exhibit Hall only.*

## Q. WHAT DOES THE CONFERENCE DO TO INCREASE TRAFFIC IN THE EXHIBIT HALL?

**A.** Texas EMS Conference provides 13 full hours of networking time in the Exhibit Hall. Conference attendees are offered snack breaks as well as lunch in the Exhibit Hall on Monday. Large prizes are raffled off during the Welcome Reception on Sunday, November 22, 2026 from 4:00 to 6:00 PM. Before the event, email blasts are sent out to all conference attendees, as well as the Conference's email list of approximately 25,000 contacts promoting the Exhibit Hall. The Exhibit Hall is also promoted on social media to increase traffic.

# REGISTRATION/PAYMENTS

## REGISTRATION INSTRUCTIONS

Exhibitor registration for Texas EMS Conference 2026 will be online only. You can access the registration form from our website at [texasemsconference.com](https://texasemsconference.com) or [texasemsconference.com/exhibitors](https://texasemsconference.com/exhibitors).

Please follow the instructions on the online registration form to make your booth selection(s), add sponsorships, or add optional advertising opportunities. If you have any questions or need assistance while completing the form, please call or email us.

## PAYMENT INSTRUCTIONS

Show management accepts American Express, VISA, MasterCard, Discover, check or purchase order for payment of registration fees.

Registrations completed online with credit card payment are processed promptly. Registrations completed online choosing check or purchase order payment will not be processed until payment is received.

## CHECK PAYMENTS VIA REGULAR MAIL MUST BE SENT TO:

**Texas EMS Conference**  
**PO Box 187**  
**Lampasas, TX 76550**

Submissions by mail will be processed within five business days. Payments that are not post-marked by the respective deadline date will be subject to additional fees.

## CONTACT US

Need additional information or have questions? Feel free to reach out to us, we are happy to help.

**PHONE:** (512) 759-1720

**EMAIL:** [info@texasemsconference.com](mailto:info@texasemsconference.com)

**WEB:** [texasemsconference.com](https://texasemsconference.com)

## TAX INFORMATION

Sladek Conference Services, Inc.  
dba/Texas EMS Conference  
Type S Corporation  
Federal Tax ID: 45-4895331

## CANCELLATIONS AND CHANGES

Cancellation or downgrade requests received after October 1, 2026, will not receive a refund, credit or price adjustment. Refund requests made by October 1, 2026, will be honored less a 20% cancellation fee. Show management reserves the right to cancel this event if conditions warrant. In the event of such a cancellation, registration fees will be refunded. However show management is not responsible for any travel or lodging expenses incurred due to cancellation of the event. If for any reason exhibitor must cancel its conference registration, the exhibitor must cancel exhibitor's housing arrangements separately. Show management is not responsible for hotel no-show fees or any travel or lodging expenses.

