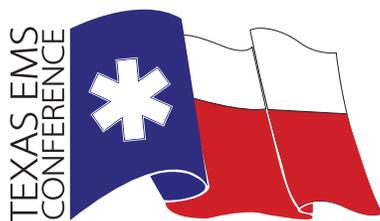




EXHIBITOR ADVERTISING & MARKETING KIT

TEXAS EMS CONFERENCE 2026
Fort Worth Convention Center | Fort Worth, TX
November 22-25
Exhibits: November 22-23



Explore Exhibitor Options at
Texas EMS Conference

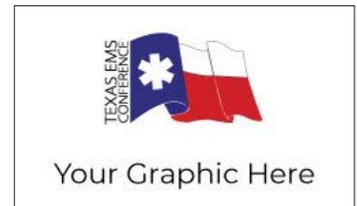
Advertising and marketing at Texas EMS Conference is a great way to gain additional exposure for your business. Additional marketing can be selected from the online registration form when registering or added to an existing registration until October 20, 2026. See below for the details and examples of each.

PLEASE NOTE: All prices listed below reflect Texas EMS Conference 2026 exhibitor pricing. A 50% premium will be charged to prices listed for non-exhibiting advertising partners.

Pre-Event Advertising

EMAIL BLAST: \$1000. Personalize a marketing email to be sent to our database of over 25,000 EMS personnel throughout Texas. Email blasts are scheduled beginning 2 weeks prior to start of the Conference. Delivery outside this timeframe available upon request.

WEBSITE ADVERTISEMENT: INCLUDED IN SPONSORSHIP PACKAGES ONLY.



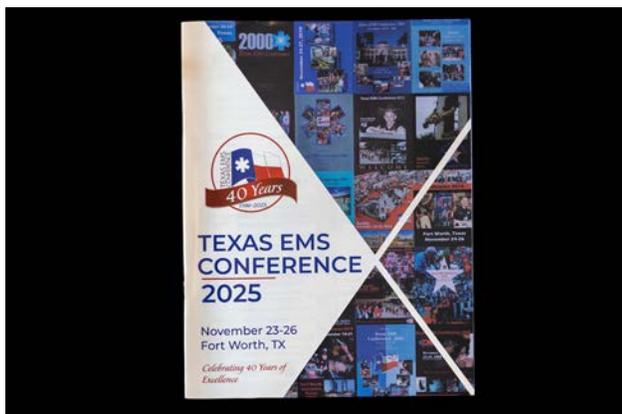
Onsite Advertising

PREMIUM CONFERENCE PROGRAM ADVERTISEMENT: PRICE VARIES DEPENDING ON LOCATION*. Printed program is provided to all attendees and exhibitors:

Back Cover: **\$2200**
 Inside Front Cover: **\$2000**
 Inside Back Cover: **\$1800**

CONFERENCE PROGRAM ADVERTISEMENT: PRICE VARIES DEPENDING ON SIZE. Printed program is provided to all attendees and exhibitors:

Full-Page Ad: **\$1600**
 Half-Page Ad: **\$1000**
 Quarter-Page Ad: **\$500**
 Business Card Ad: **\$375**



COLUMN BILLBOARD: \$1000. Your branding on two sides of column billboard. Dimensions of the column billboard are 46.5" x 93". For custom design options and additional details, please contact us at artwork@scs-events.com.



CONFERENCE BAG INSERT: \$850. This option allows for placement of a single item into the official 2026 Conference bag, which is provided to all conference attendees. A variety of items are acceptable, including flyers, brochures, pens, etc. Large catalogs are NOT accepted for bag inserts.



STAND ALONE AD BOARDS: \$400 - EXHIBITOR PROVIDED. \$800 - CONFERENCE PRINTED. Two options available. Provide your own and we will place in premium location. These can be banner stands, ad boards, or similar items. You can also submit your graphic for us to print and place your ad board in a premium location.



INTERIOR HANGING SIGNS: \$750. ONLY 1 REMAINING. Display your custom message along the concourse area of the Fort Worth Convention Center. Sign dimensions are 116" x 58". Signs will be hung prior to the start of the Conference and will remain through Tuesday, November 24.



EXTERIOR DOOR CLINGS: \$500. Place your logo or graphic on a door cling mounted on select main exterior doors of the Fort Worth Convention Center. This is a great way to gain exposure to the thousands of attendees going in and out of the convention center each day. Price includes 4 (26.75" x 30.5") graphics.



FLOOR GRAPHIC: \$350. Personalize a vinyl floor graphic to be displayed throughout the Exhibit Hall. Price includes 3 (2'x2') graphics.



DIGITAL AD BOARD: \$300. Reach thousands as your personalized message scrolls on digital display boards. Boards are placed in prominent traffic flow locations within the concourse of the Fort Worth Convention Center and inside the lounges in the exhibit hall.



PREMIUM LOCATION FLOOR GRAPHIC: \$500. Design a vinyl floor graphic to be displayed in two prominent areas throughout the concourse area, providing for maximum attendee exposure. One additional floor graphic to be placed at the Exhibit Hall entrance. Prominent areas include, but not limited to 12th Street, Water Gardens, and 13th Street entrances to the Fort Worth Convention Center, landing areas of escalators, entrance to Keynote, and more. Price includes 3 (2'x2') graphics.



SPONSORSHIP OPPORTUNITIES

Conference Sponsorship

Show attendees and exhibitors your ultimate support of Texas EMS Conference by becoming a **SILVER, GOLD, or PLATINUM CONFERENCE SPONSOR**. All Conference sponsorship prices are in addition to booth space(s) selected.

See Sponsor Grid for sponsorship pricing, benefits and additional opportunities.

Additional Sponsor Opportunities

CONFERENCE BAG SPONSOR: \$12,000.

Sponsor logo is placed on Conference branded bag provided to all attendees and exhibitors. This is an exclusive sponsorship.

BUFFET LUNCH OR AWARDS LUNCHEON SPONSOR: \$2000 EACH.

Sponsorship is acknowledged on signage and in the Conference Program. Also includes the ability to put your custom design or logo on the corresponding lunch ticket provided to each attendee and exhibitor representative required for entry to the lunch.

KEYNOTE SESSION SPONSOR: \$2000.

Sponsor logo displayed on exclusive signage at Keynote Session entrance as attendees arrive. Sponsor is allowed a maximum of 1 minute advertisement video to play at the beginning of the Keynote Session. Sponsorship is also acknowledged with slide during seating and in Conference Program.

WELCOME RECEPTION SPONSOR:

\$1500. 1 AVAILABLE. Sponsorship is acknowledged on signage and in the Conference Program.

WELCOME RECEPTION BAR SPONSOR:

SOLD OUT. Create a themed bar or just outfit one of the cash bars with your logo on display at the Welcome Reception, Sunday, November 22, 2026. Bars will be located in each lounge and are exclusive to single bar sponsor per lounge.

COFFEE OR SNACK BREAK SPONSOR:

\$600. Sponsorship is acknowledged on signage and in the Conference Program.

EDUCATION SESSION SPONSOR: \$300.

Sponsor a single one-hour education session. Sponsor is acknowledged on exclusive signage in education session area and in Conference Program.

| | Sponsor Level | | |
|--|---------------|---------------|-----------------|
| | PLATINUM | GOLD | SILVER |
| Price | \$6500 | \$4500 | \$2500 |
| Priority Registration for 2027 Conference | First Option | Second Option | Third Option |
| Extra Exhibitor Floor Badges | 6 | 4 | 2 |
| Conference Program Advertisement | Full-Page Ad | Half-Page Ad | Quarter-Page Ad |
| Acknowledgment on Texas EMS Awards Luncheon Tables | ✓ | ✓ | ✓ |
| Special signage, including logo on entrance signs | ✓ | ✓ | ✓ |
| Acknowledgement on Conference website with links to sponsor websites | ✓ | ✓ | ✓ |
| Digital Ad Board (1)‡ | ✓ | ✓ | ✓ |
| Conference Bag Insert (1)‡ | ✓ | ✓ | ○* |
| Company Advertisement on Conference Website (1)‡ | ✓ | ✓ | ○* |
| Premium Location Floor Graphics (3)‡ | ✓ | ○* | ○* |
| Email Blast (1)‡ | ✓ | ○* | ○* |

*Options that can be added to sponsorships for an additional charge.

‡See descriptions in Conference Marketing Opportunities Section for details.

Interested in a personalized sponsorship? Call 512-759-1720 or email registration@texasemscconference.com for additional Conference sponsorship information.

